RED PACK
Big enough to carry everything on a long trek. Plus a detachable pack for day trips. Water-resistant nylon, with padded & adjustable straps at the shoulder & waist. 2 long side pockets, 2 top pockets–1 inside, 1 out. Internal frame can be contoured to fit you. Red. 1,000 Miles.
Marlboro
16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method
PRESENTED BY MARLBORO CIGARETTES
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Source: https://www.industrydocuments.ucsf.edu/docs/lznp0003